For immediate release

LIGA is advocating for the game of golf and its benefits internationally

Miami, FL. LIGA (Latin International Golf Association) is promoting and advocating the fact that Latinos and other minorities globally, need to embrace, engage and support the game of Golf within their own culture and professional communities. By teaching and using golf as a tool to help children and the general population, to increase and reach their maximum IQ level and professional social norms. LIGA is then helping them develop social and professional ethics skills and valuable networking opportunities. Further, learning the game of golf, unlike any other sports can be a rewarding healthy experience at any given age. Golf unlike other major sports, has no age, physical endurance requirements, economic level limitation to play, nor age restriction to start, or one specific to stop playing either. Golf, is by far, one of the few sports left internationally, that actually promotes and prolongs diplomacy activities, good health, physical endurance and presents an Eco friendly environment to play in. Participants can also use the game of golf, as an excellent tool to create community-outreach opportunities and provide mentoring to both youth-at-risk and those within the challenge community. One can only imagine (if not a professional player), the financial wellness and stability, that the game of golf can produce for many serious players. For participating youth, the opportunity of acquiring one of most important tools, personal and professional ethical values from local golf mentoring programs, to eventually qualifying for unlimited amounts of scholarships from national golf programs. Yes, the game of golf cannot only provide health and social enrichment, but the opportunity also to also become financially bless as well.

LIGA goals are to educate, introduce and increase the participation of women and other professional's minorities into the game of golf internationally. In order to support Royal Academy of Miami Inner-city Youth Golf Mentoring and People in Transition Labor Force Training and Placement Programs. LIGA is currently seeking professional women and men, aspiring to play golf or already on their game and would like to use this opportunity to enhance their business branding, by networking, promoting and enhancing their community out-reach goals for their company, through LIGA and the game of golf. In summary, Latinos need to engage in the game of golf, to increase their participation and gain priceless personal health enhancement and endless professional networking opportunities. Now, that you are aware of the benefits of the game of golf, can we challenge you to learn or a golf of game? Our first fundraiser: *LIGA Golf Charity Event* will be on October 30, 2010, at Miami Shores Country Club. We are currently seeking, participants as players, sponsors, in-kind contributors, advertisers and partners.

For more information and to start participating in the game of golf please call: **786-344-3705** or email us at **ligagolf4u@gmail.com**

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