



NEWS RELEASE
For immediate release

March is Bridal Month for Susan Campbell Jewelry

Pensacola, Fla. (February 20, 2011) — Pensacola, Fla. jewelry boutique, Susan Campbell Jewelry is hosting two trunk shows in the month of March dedicated to the bridal season. The first trunk show will start on Gallery Night in Downtown Pensacola on March 11, 2011. Bridal hairpieces and accessories will be featured from the highly publicized designer, Jenny Packham. The second trunk show, which will start on March 18, 2011 will feature bridal jewelry designed by Anne Sportun.

Jenny Packham is a world renown British Designer of bridal gowns, evening dresses, and accessories. She is a graduate from the prestigious Central Saint Martins College of Art. Packham has many celebrity clients including Kiera Knightley, Beyonce Knowles, Jennifer Anniston, Sarah Jessica Parker, and Heidi Klum. She was honored in Los Angeles as Hollywood designer of the year, International Couture Bridal Designer of the year in 2007, and British Bridal Dress Designer of the year in 2008. According to Susan Campbell, “Packhams bridal hairpieces are both elegant and modern, and something that the bridal market has been lacking until now.”

Anne Sportun is a Canadian designer who is driven by her belief in universal shapes and symbols. All of her bridal collection is hand-crafted using both traditional and unconventional gold-smithing techniques. Her work has been featured in *Lucky Magazine*, *Modern Jeweler*, *Engagement 101*, *Lustre*, and many more. In 2003 a picture of Sportun’s hands

appeared on a Canadian Postage stamp.

Campbell, whose shop has also been featured in *Lucky Magazine*, *Southern Living* and others, is excited for the upcoming month. “I want brides to come to Susan Campbell Jewelry to find quality pieces. I know that many women make accessories an afterthought in the planning of their wedding, and at the last minute throw some cheap or unthoughtful things together with the dress they have painstakingly picked out. On the most important day of a girls life, she deserves to have something beautiful, unique, and flattering. We want brides to start with accessories.”

Susan Campbell Jewelry is an intimate jewelry boutique, located at 32 S. Palafox Place in Historic Downtown Pensacola, showcasing a unique collection of handmade, gallery quality jewelry. The boutique was opened in March 2006 by husband and wife, Susan Campbell Hatler and Ryan Hatler. For information, call (840) 434-8948 or visit www.susancampbelljewelry.com.

1007

For more information on the Bridal Trunk Shows, or more information on Susan Campbell Jewelry, please contact Grace Cobb, Susan Campbell Jewelry, USA, 850-434-8948; email: grace@nixot.com